KSD AMERICA SA de CV

K S D	Other Points of Sales
Platform specifically designed in Linux for controlling Restaurants, Bars, Cafes, Food, Beverages and Hotels.	Windows platforms for home/office adapted to controlling Restaurants, Bars, Cafes, Food, Beverages and Hotels.
All-In-One system with terminal and license, sealed and unbreakable. No additional software is required, not even Antivirus. Operation is never interrupted.	Licenses require Windows and database. They are subject to hackers and Viruses, so they need antivirus and / or Fire-Wall, at least. Operation gets interrupted in cases.
Great durability of their professional devices. High resistance is due to its exclusive construction with high-quality materials, aimed at the restaurant sector. No mechanical parts or hard disk are used (it is fanless and uses flash memory).	Lower durability since they use Windows, most are not dedicated but adapted to the restaurant sector and may use hard disc and fan.
One-only-supplier integral solution for hardware and software.	Several suppliers are required to obtain a complete solution.
System only for use in business functions. Does not allow additional applications.	Systems allow for functions against the business´ interest as employees watching movies, listening other music, acting on social networks, and so on.
Much lower total-property cost through its life-time. Purchasing replacement devices or license updates is not necessary. Some customers have been using the same equipment for more than 20 years. Periodical maintenance for software, operating system, databases or equipment is not necessary	Up-dating or changing equipment, application licenses and operating systems is required every 3 years (approx). Payments for maintenance of software, equipment, Windows, databases and other external components is a most.
Processes speed sale processes up, reduce internal mafias, expedite operations and improve customer service. For example, tablets can be used for order taking to production, speeding customer service while avoiding losses and unnecessary interactions among waiters and kitchen/bar staff.	Processes keep the vendor (waiter) away from the customer, produce operatting losses due to errors, waste time by hindering the operation and allow unproductive interactions with kitchen/bar staff.
Updates are scarce, with no cost, and are produced only to improve functionality, maintaining the same platform, which does not become obsolete.	Updates (versions) are commercially planned and subject to the available Windows version, which becomes obsolete with time and forces unnecessary changes, increasing property costs.
System is steady, on Linux, with 30 years experience of operating on the same development. It does not require external elements to operate.	Subject to interruptions of operation since new versions bring bugs (failures), which may require patches. Malfunctions of other required programs, Internet or servers may generate interruptions as well
Greater security for user identification by using personalized magnetic keys to access functions and elements.	Limited security, since they use falsifiable or replicable shorter-life external devices.
Wide configuration of custom reports.	Reports are previously designed, configured and limited by Windows and / or by the external reporter they may use.
Training to client allows for making all necessary operational adjustments.	High dependency on the software provider, even when basic adjustments are required.
Configuration of screens according to the needs and will of the business´ owners.	Screens are shown with fixed limited pre-designed schemas.
360 consulting focused on business´and customers´needs.	Counseling is absent or scarce, usually focused on supporting employees.
User requires low support, mainly focused on improvements and adjustments to the operation.	User requires constant support mostly for maintenance of Windows, databases, equipment, server and / or other components, in addition to operating processes.
Service and guarantee with a single provider. Minimum warranty is 2 years for KSD hardware.	Several suppliers are required for support and/or guarantee. Low hardware guarantee periods are found from 6 months / 1 year.
Availability of service is not limited in time. Technical support is always available for your solution.	Availability of service depends on the "version" used by the business. Time and changes of Windows force changing version and reinvesting funds to continue getting support.
Credit customers are easily identified by integrated RfiD technology.	Identification of credit customers require special processes.
Integrated invoicing via Web aimed at speeding business´ processes up by allowing self-invoicing for the customer and generating automatic en-of-period global invoices and required credit notes.	Invoicing processes delay business' operations. Manual interaction of employees is required for invoicing and generating credit notes.
Low energy consumption. Eco-friendly to reduce global warming.	Higher energy consumption. Larger heat generation.